



ohio travel atlas

By Northwood Map Publishers

2021-22

Ohio Atlas since 1994
CIRCULATION: 200,000

DISTRIBUTION

- Convention & Visitor Bureaus
- Over 100 AAA Offices in Ohio, Michigan and Indiana
- Ohio Tourist Information Centers
- Ohio Turnpike

ADVERTISING RATES & SIZES**

<u>AD SPACE</u>	<u>COST</u>	<u>AD SIZE</u>
Back Cover	(SOLD)	8" W X 10.25" H
Inside Front	(SOLD)	8" W X 10.25" H
Inside Back	\$5,500	8" W X 10.25" H
Full Page.....	\$5,200	8" W X 10.25" H
1/2 Page Vertical	\$3,200	4" W X 10.25" H
1/2 Page Horizontal.....	\$3,200	8" W X 5" H
1/4 Page.....	\$2,400	4" W X 5" H
1/6 Page.....	\$1,800	4" W X 3.48" H
1/12 Page.....	\$1,025	4" W X 1.75" H
30 Word Listing Only (Hotel & Attraction).....	\$725	
10 Word Listing Only (Hotel & Attraction).....	\$475	
30 Word Listing Only (Non Profit Attraction).....	\$525	
30 Word Listing Only (CVBs and Chambers of Commerce).....	\$625	

****All display ads include a 30 word listing and one illustration on map. Advertiser will supply ad. Display ads include a link to advertiser website at OhioTravelAtlas.com**

CONTRACT DEADLINE - FEB. 1, 2021

Questions?

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