

Dear Tourism Partner,

AD-RACK is excited to again be awarded the state contract working with TourismOhio and ODOT to distribute brochures at the Tourist Information Centers (TICs).

**Simple!**  
Complete the form,  
ship your brochures  
to our warehouse and  
AD-RACK delivers to the  
TIC(s) you choose!  
**2021**



- TIC # 1 Ashtabula County I-90 Westbound**
- TIC # 2 Belmont County I-70 Westbound**
- TIC # 3 Butler County I-75 Northbound**
- TIC # 4 Butler County I-75 Southbound**
- TIC # 5 Preble County I-70 Eastbound**
- TIC # 6 Scioto County US 23**
- TIC # 7 Warren County I-71 Northbound**
- TIC # 8 Warren County I-71 Southbound**

\* Locations subject to change due to facility availability

- TIC # 9 Washington County I-77 Northbound**
- TIC # 10 Wood County I-75 Northbound**
- TIC # 11 Wood County I-75 Southbound**
- TIC # 13 Wayne County I-71 Northbound**
- TIC # 14 Wayne County I-71 Southbound**
- TIC # 15 Licking County I-70 Westbound**
- TIC # 12 Trumbull County I-80 Westbound -  
Currently Closed**
- TIC # 16 Licking County I-70 Eastbound -  
Possible Future Availability**

AD-RACK is a member of Ohio Travel Association, Positively Cleveland, Tourism Council of Greater Cincinnati, and Ohio Hotel and Lodging Association. We have provided brochure distribution for over 45 years for the tourism industry in Ohio, Kentucky and Tennessee. AD-RACK currently offers four (4) Hotel distribution routes in Ohio. Travelers with up to date tourism literature translates to a significant impact to Ohio businesses.

**Please complete the form on reverse side. Fax or e-mail back to AD-RACK!**

Tourist Information Centers are family-friendly places for travelers to stop.

Invite them to visit your area by contracting AD-RACK to place your brochures into the TIC racks!



**TourismOhio - Tourist Information Centers**  
**AD-RACK Brochure Distribution - 2021**

Business Name \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone Number \_\_\_\_\_

Email \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Literature Name \_\_\_\_\_

Literature Size:  Brochure  Magazine  Digest  Other (Describe) \_\_\_\_\_

# of TICs	Annual Rate Brochures (12 month contract)	Annual Rate Digest/Magazine (12 month contract)	Seasonal Rate Brochures (4 month minimum)	Seasonal Rate Digest/Magazine (4 month minimum)
<b>1-4</b>	\$18/month/per TIC	\$25/month/per TIC	\$28/month/per TIC	\$39/month/per TIC
<b>5-9</b>	\$15/month/per TIC	\$21/month/per TIC	\$25/month/per TIC	\$35/month/per TIC
<b>10 or more</b>	\$12/month/per TIC	\$17/month/per TIC	\$22/month/per TIC	\$31/month/per TIC
<b>ALL</b>	\$1725 TOTAL	\$2445 TOTAL	\$1050 for 4 months	\$1475 for 4 months

Select the Tourist Information Center(s) you would like to use for Brochure Distribution\*

- ALL LOCATIONS**
- TIC # 1 Ashtabula County I-90 Westbound**
- TIC # 2 Belmont County I-70 Westbound**
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It is the responsibility of the client to supply a sufficient number of brochures to stock the display racks for the duration of this contract. Inventory information available upon request.

START DATE: \_\_\_\_\_ CONTRACT PERIOD: \_\_\_\_\_ AMOUNT DUE: \_\_\_\_\_

AUTHORIZED SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

Please remit signed **contract** to: **AD-RACK** 12700 Townepark Way Ste 201, Louisville, KY 40243

An invoice will be mailed or emailed (your preference) upon receipt of signed contract.

Phone 502-253-5454 Fax 502-253-5456 or **info@ad-rack.com**

**SHIP BROCHURES PRE-PAID (Including Prepayment for Inside ground level delivery + lift gate if needed) to:**

AD-RACK Unit 914  
 c/o Kram-It Self Storage  
 3170 Urbancrest Industrial Drive  
 Grove City, OH 43123  
 Mark Freight Bill "Inside Delivery Ground Level"

In the event the contract with the state of Ohio Development Services Agency is terminated for any reason this contract will also terminate.